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**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION**

MAXIMILIAN KLEIN, et al.,

Plaintiffs,

vs.

META PLATFORMS, INC.,

Defendant.

Case No. 3:20-cv-08570-JD

Hon. James Donato

**DECLARATION OF MARKUS
JAKOBSSON, PH.D.**

1 I, Markus Jakobsson, Ph.D., declare and state as follows:

2 1. I have been retained by counsel for the Advertiser Plaintiffs in this matter as an expert
3 witness to provide testimony in connection with Advertiser Plaintiffs' case against Defendant Meta
4 Platforms, Inc. I have personal knowledge of the facts set forth in this declaration and, if called as a
5 witness, could and would testify competently to such facts under oath.

6 2. I have been asked by counsel for Advertiser Plaintiffs in the above-captioned
7 litigation to provide certain expert opinions in connection with Advertiser Plaintiffs' Opposition to
8 Defendant Meta Platforms, Inc.'s Motion for Summary Judgment.

9 3. Attached hereto are the two reports I have prepared in connection with this
10 assignment: the Expert Merits Report of Markus Jakobsson, Ph.D. (**Exhibit 6**) and the Rebuttal
11 Expert Merits Report of Markus Jakobsson, Ph.D. (**Exhibit 7**).

12 4. The attached reports accurately reflect my opinions on the matters contained therein.

13
14 I declare under penalty of perjury that the foregoing is true and correct.

15 Executed on January 29, 2025. in New York,
NY

16
17 

18 _____
Markus Jakobsson, Ph.D.

EXHIBIT 6
[Filed Under Seal]

EXHIBIT 7
[Filed Under Seal]